

VIA E-FILE

PATENT APPLICATION  
Docket No. 14531.103

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of		)
	Peter T. Barrett	)
		)
Serial No.:	10/001,298	) Art Unit
Filed:	October 19, 2001	) 2623
		)
Conf. No.:	2485	)
		)
For:	VIDEO SEGMENT TARGETING USING	)
	REMOTELY ISSUED INSTRUCTIONS	)
	AND LOCALIZED STATE AND	)
	BEHAVIOR INFORMATION	)
		)
Examiner:	Harun M. Yimam	)
		)
Customer No.:	47973	)

AMENDMENT "C" AFTER NON-FINAL

VIA E-FILE AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Notice of Non-Compliant Amendment of May 1, 2007 (paper no. 04272007), please amend the above-identified application as follows:

**Amendments to the Specification** begin on page 2 of this paper.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 3 of this paper.

**Remarks/Arguments** begin on page 9 of this paper.